Ministry Brands[®] End of Year Checklist

Giving

Donor Profile Cleanup

• Merge any duplicate donor profiles

Generate and Send Contribution Statements

• Ensure statements comply with tax regulations and include all necessary information.

Download Year-to-Date Reports

- o <u>Transaction Reports</u>
- o <u>Deposit Reports</u>
- o <u>Transaction Fee Billing Reports</u>

□ Express Gratitude to Your Donors

- Send personalized emails to donors, expressing gratitude for their contributions.
- Consider using various channels such as email, mail, or even a public acknowledgment during a service.

Pro Tip: Did you know you can send mass email, text and voice messages with Ministry Brands' Church Management System? <u>CLICK HERE</u> for more information on how you can maximize your ministry impact with our several other digital solutions.

Request Feedback

• Request feedback from donors about their experience with the giving process.

Pro Tip: You can use the form builder within your giving platform to <u>create a</u> <u>survey</u> for donors to complete.